

EMERGENCY PREPAREDNESS AND CRISIS MANAGEMENT SOLUTIONS

Helping You Save Lives and Protect Property





PREPARED RESPONSE SOLUTIONS

RapidResponder®

CRISIS MANAGEMENT SOLUTION

Rapid Responder is an enterprise, Web-based, interactive and comprehensive decision support system designed to help you collect, organize and securely disseminate critical information needed by first responders and key stakeholders during an emergency.

This award-winning and U.S. Department of Homeland Security SAFETY Act Certified solution has been battle proven time and again to save lives and protect property during events such as campus shootings, bomb threats, high-profile/celebrity events, campus rallies, demonstrations and natural disasters.

Rapid Responder has been deployed in more than 10,000 facilities across the country, including the nation's only statewide enterprise crisis management system that earned Governor Gregoire and the Washington Association of Sheriffs and Police Chiefs the prestigious Noblis/Harvard Innovations Award in Homeland Security.

“*By pre-planning for this type of event (active shooter), and using the Rapid Responder program during the actual incident, we were able to contain the shooter within 12 minutes, quickly block off all access to the school and the freeway, and safely evacuate over 2,000 students within 20 minutes.*”

—Joe Madsen, Former Spokane School District School Safety Director

HazardTactics™

EMERGENCY PREPAREDNESS TRAINING AND CONSULTING

Hazard Tactics™ training and consulting helps prepare you for all types of disruptions. From facility security audits to bio-emergency planning, our trainers help you create response plans, establish relationships with your first responders, understand how to handle media and the public should disaster strike, and help you practice your plans “under pressure” to ensure you are truly prepared. Emergency courses and consulting includes:

EMERGENCY PREPAREDNESS TRAINING

- Active Shooter/Lockdown
- Assessing Threats
- Communicating During a Crisis
- Creating All-Hazard Planning Teams and Crisis Response Plans
- ICS 100 and 200 Training
- Natural Disasters and Weather-Related Emergencies
- NIMS IS-700 Training
- Pandemic and BioEmergency Management Training

CONSULTING AND STAFFING

- Emergency Preparedness
- Tactical Response Planning
- Consequence Management
- Business Continuity Planning
- Tabletop Scenarios
- Threat/Vulnerability Assessments
- Campus Safety Audits
- Buffer Zone Protection Planning
- Skilled on-site experts

GuideSafe™

OCCUPANT/EMPLOYEE SAFETY AND ALERT NOTIFICATION SYSTEM

GuideSafe is a Web-based building safety solution that provides tenants and employees with key information for dealing with a wide variety of emergency incidents.

HELPS YOU PROTECT TENANTS, EMPLOYEES AND PROPERTY.

From minor incidents such as a broken water pipe or a stalled elevator, to fires, earthquakes, or armed intruders, tenants and employees get instant access to emergency procedures and contacts.

HELPS YOU STAY IN COMPLIANCE WITH LOCAL CODES.

The GuideSafe system provides you with a simple and easy way to keep in compliance with local and state codes, while providing a value-added service to employees and tenants.

TENANT NOTIFICATION & MANAGEMENT SYSTEM

GuideSafe provides real-time building disruption and emergency communications to all your tenants.

LOW MONTHLY FEE

For a surprisingly low monthly fee, you can protect your tenants and properties, while reducing tenant calls during building disruptions.



PREPARED RESPONSE ADVANTAGES

EXPERIENCED

The Prepared Response team consists of former first responders, emergency response personnel, and military officers who are knowledgeable in every aspect of crisis management. With many years of collective experience responding to everything from shootings and accidents, to floods, tornadoes, hazmat spills, nuclear-related incidents, and even volcanic eruptions, our team truly understands the nature of crisis management and the systems needed to support critical incident planning and response.

Prepared Response has deployed Rapid Responder in more than 10,000 facilities across the country, including the nation's only statewide enterprise crisis management system.

Our team has coordinated more than 800 tactical planning meetings and trained more than 470 responder agencies across the country.

CREDENTIALLED

Prepared Response has been approved by multiple Federal programs including:

- U.S. Department of Homeland Security (DHS) SAFETY Act Certified
- Listed as DHS "Approved Product for Homeland Security"
- Approved for DHS "Standardized Equipment List" (SEL) and "Authorized Equipment List" (AEL) for specific grants
- Listed on "Responder Knowledge Base"
- National Incident Management System (NIMS) certified staff
- Protected Critical Infrastructure Information (PCII) trained staff

AWARD WINNING

Prepared Response has won numerous awards for its technology including:

2007 NOBLIS/HARVARD AWARD

Prepared Response was the key Technology Partner instrumental in helping the Washington Association of Sheriffs and Police Chiefs (WASPC) win the prestigious 2007 Noblis Innovations Award in Homeland Security.

2006 NATIONAL HOMELAND DEFENSE FOCUS ON INNOVATION AWARD

Prepared Response was selected from more than 100 companies for its pioneering work in the area of statewide crisis management planning response systems.

RIGOROUSLY TESTED AND BATTLE PROVEN

Rapid Responder and its professional services have been rigorously tested by the US Department of Homeland Security (DHS) and deemed safe, reliable and effective for anti-terrorism purposes—including violent incidents such as the Virginia Tech shooting.

Rapid Responder has been tested "under fire" and proven to save lives and protect property.

For instance, Rapid Responder was used to effectively mitigate an "active shooter" situation at a school campus, as well as during lockdowns and bomb threats. It has also been used for more mundane, day-to-day situations such as during rallies, coordinating special events, and locating the water shutoff for a broken pipe.





ABOUT DHS SAFETY ACT CERTIFICATION

Both Rapid Responder and our professional services have been certified by the U.S. Department of Homeland Security as a Qualified Anti-Terrorism Technology in July, 2006. Prepared Response customers are entitled to powerful liability protection, including the “government contractor defense” in the event of a lawsuit resulting from a terrorist act—whether domestic and foreign.

Rapid Responder has been rigorously tested by the U.S. Department of Homeland Security (DHS) and has been deemed safe, reliable and effective for anti-terrorism purposes—including violent incidents such as the Columbine or Virginia Tech shootings.

As the highest authority on safety for the country, the SAFETY Act Certification designates that Rapid Responder is available and tested for immediate, safe and reliable deployment in public and private settings, and has been placed on the DHS “Approved Product List for Homeland Security.”

For more information about the U.S. Department of Homeland Security SAFETY Act Certification, visit www.safetyact.gov.

ABOUT PREPARED RESPONSE

Prepared Response, Inc. (PRI), is the leading innovator in crisis management and emergency preparedness solutions and training. Prepared Response’s solutions have been repeatedly proven to save lives as well as protect property in schools, hospitals, malls, stadiums, and other public and private critical infrastructure.

In response to the tragic Columbine shooting, Prepared Response assembled a highly-skilled team comprised of professionals from law enforcement, fire, facility security and other first responder agencies. This team developed a crisis management system that has now been deployed in over 10,000 facilities across the country. Prepared Response also implemented the first statewide crisis management system in Washington state.

Prepared Response, Inc. provides a comprehensive range of crisis management solutions including:

- Proven crisis management software
- Tactical collaborative emergency planning sessions with stakeholders and first responders
- Secure, certified data collection and redundant storage
- Emergency preparedness training and threat assessment consulting.

CLIENTS INCLUDE:



ENDORSEMENTS/CERTIFICATIONS



Endorsed by the National Sheriffs' Association



Certified by the U.S. Department of Homeland Security



Advantage!®

FOR ADDITIONAL INFORMATION:

Prepared Response®

Enhancing Your Power to Respond

www.preparedresponse.com

206.223.5544 / 800.705.1856

One Union Square
600 University Street, Suite 1525
Seattle, WA 98101